

BE A ROW CAPTAIN

Recruiting Tips

- 1) **OPTION TO BUY A ROW!** You can buy a row of 8 for \$288 now. This will ensure that your row gets prime placement in Benaroya Hall and in challenging economic times this will give your guests the opportunity to give an extra \$36 directly to the Jewish Federations campaign.
- 2) **ASK 7 OF YOUR FRIENDS, RELATIVES, OR BUSINESS ACQUAINTANCES** to join your row at the **2010 Annual Community Celebration and Campaign Kick Off**. Reach out to a *new* friend of the Jewish Federation. Your personal request to attend will make a difference. A maximum of 8 people per row. Feel free to do more than one row.
- 3) **GIVE THE DETAILS!** The **2010 Annual Community Celebration and Campaign Kick Off** will be held at 7:30 PM on Wednesday, September 16, 2009, at Benaroya Hall in Seattle (**see Fact Sheet for all event details!**). The **2010 Annual Community Celebration and Campaign Kick Off** is a social, outreach and fundraising event for the Jewish Federation's 2010 Community Campaign. While the **Annual Community Celebration and Campaign Kick Off** is a no-minimum-gift event, each guest will have a private opportunity at the **Annual Community Celebration and Campaign Kick Off** to make a pledge to the 2010 Community Campaign if s/he wishes.
- 4) **ENCOURAGE YOUR GUESTS TO REGISTER NOW!** As a Row Captain, PLEASE encourage your row guests to register for the **Annual Community Celebration and Campaign Kick Off** as soon as possible. Your row will be placed in Benaroya Hall once the entire row signs up. That means better seats the sooner you get them all to register. Registration is only \$36 if you **sign up before September 1**, after that it goes up to \$54.

Registrations can be made online at www.JewishInSeattle.org or by contacting Rebecca Cohen at the Jewish Federation at 206 774-2272 or RebeccaC@JewishInSeattle.org. Please have your row guests tell us that they are sitting in YOUR row.
- 5) **REMIND AND THANK YOUR GUESTS.** The Jewish Federation will send out confirmations, reminders and thank you's but the most effective and personal touches come from you.
- 6) **GET EXCITED!** It's going to be a fabulous event!

